Dear Sponsor,

The Virginia Chevy Lovers Antique and Classic Car Club is planning our annual Spring Dust-Off, a charity car show that benefits children and adults living with cystic fibrosis. We are asking for your support as we, together with the Cystic Fibrosis Foundation, tackle this devastating disease.

Why do we work hand-in-hand with the Cystic Fibrosis Foundation? The biggest reason is this: the life expectancy of a child with CF has doubled in the last 30 years to the age of 41. The Foundation is one of the most efficient and effective organizations of its kind, and are careful stewards of every dollar raised in support of their mission. In 2014, nearly 90 percent of every dollar of Foundation revenue was available for investment in research, medical and education programs.

This year will be our 14th annual show and we are very excited! VCL along with our sponsors raised over $18,000 for CFF last year. The Spring Dust-Off typically draws more than 200 participants and over 1500 spectators throughout the day. The show is scheduled for Saturday, April 21st behind Finn McCool’s in Virginia Beach’s Landstown Commons shopping center, with a backup date of April 28th in the event of inclement weather.

We offer awards to the classic cars that receive the top 30 votes, several specialty trophies, dash plaques, and door prizes donated by our sponsors. We announce our sponsors, depending on level of sponsorship, several times throughout the day, as well as list them on our sponsor pamphlet distributed on the day of the show. Our sponsors will be guaranteed a spot on the event T-shirt with the exception of the Silver Sponsorship.

We are hoping that your business will join us in this effort to raise money for the Cystic Fibrosis Foundation. We ask that you fill out the form on the back and remit no later than April 7th. On behalf of Virginia Chevy Lovers, ltd., I thank you for your time and I sincerely hope that you consider supporting us in this quest.

For questions or concerns please feel free to contact me at (757) 377-7144 or herbertjo@leidos.com.

Sincerely,



John Herbert

President, Virginia Chevy Lovers

(757) 377-7144

[herbertjo@leidos.com](mailto:herbertjo@leidos.com)

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| **Donation Information** | | | | | | | | |
| **Name:** | |  | | | **Phone:** | | |  |
| **Address:** | | | |  | **State:** | |  | |
| **City:** |  | | | | **Zip:** |  | | |
| **Email:** | | |  | | | | | |

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| **Sponsorship Packages** | | | | | | |
| **DIAMOND:** | | | |  | | **$1000** |
|  | Mentioned on The Hampton Roads Show and all radio advertisement | | | | | |
|  | LOGO/mentioned on websites, show flyer, Sponsor pamphlet and all printed material | | | | | |
|  | LOGO displayed on T-shirt at the top in large print | | | | | |
|  | Mentioned by the DJ every 30 minutes during show | | | | | |
|  | FREE show car registration | | | | | |
|  | Up to 8 FREE spots on sponsor alley\* | | | | | |
| **PLATINUM:** | | | | |  | **$500** |
|  | LOGO/mentioned on websites, Show pamphlet, printed material minus show flyer | | | | | |
|  | LOGO displayed on T-shirt in medium print | | | | | |
|  | Mentioned by the DJ every hour during show | | | | | |
|  | Up to 6 FREE spots on sponsor alley\* | | | | | |
| **GOLD:** | |  | | | | **$300** |
|  | LOGO/mentioned on websites, Show pamphlet | | | | | |
|  | LOGO displayed on T-shirt in small print | | | | | |
|  | Up to 4 FREE spots on sponsor alley\* | | | | | |
| **SILVER:** | | |  | | | **$100** |
|  | LOGO on Show pamphlet  Company name displayed on T-shirt in black letters if space available | | | | | |
|  | Up to 2 FREE spots on sponsor alley\* | | | | | |

**\* With your donation you will be entitled to space on “Sponsor Alley” where you will be able to set up a display promoting your business. If you would like to bring a car or truck, that also can go into your spot. If you want to have the car judged you must register it and it must be 25 years or older. There is a $20 fee pre-registration, $25 fee day of the show, for registration.**

**\*\* Sponsors are asked to be in place no later than 0800.**

Return with payment to:

Virginia Chevy Lovers Ltd. VCL POC: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

828 Trillium Place No of spaces: \_\_\_\_\_\_

Virginia Beach, VA 23464